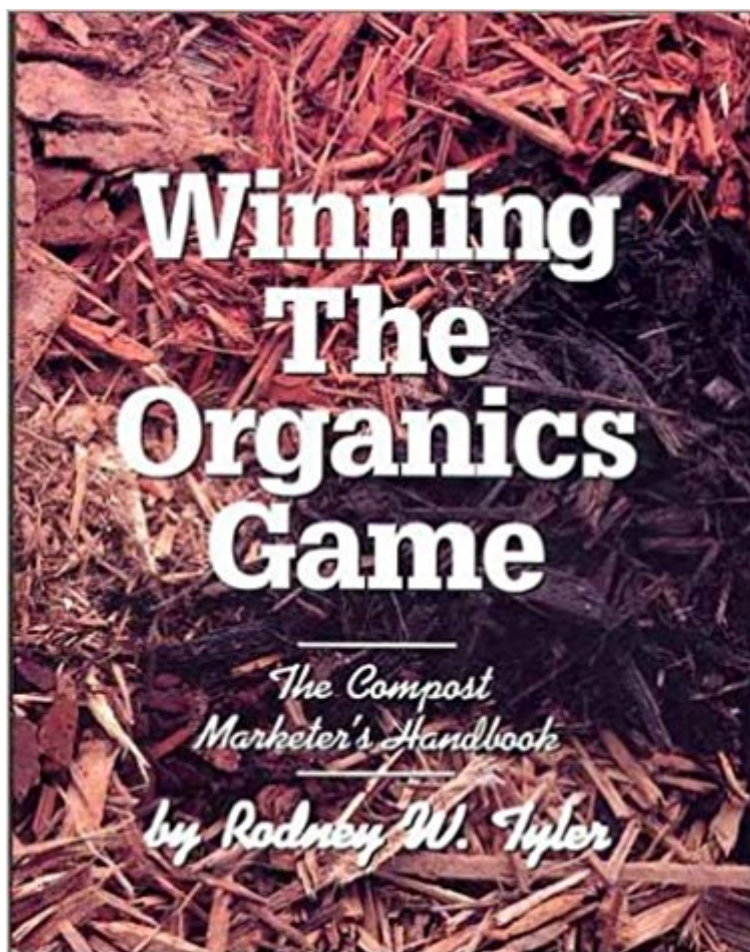


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Winning The Organics Game: The Compost Marketer's Handbook



Synopsis

Winning the Organics Game assists green industry professionals in using, marketing and selling organics and compost-related products and service in a wide variety of market sectors. Over 140 charts, tables, and graphs provide This book is essential reading for anyone interested in learning more about the rapidly expanding-and profitable-organics market.

Book Information

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"Few books come to the composting industry readership with so much clarity and practicality... the author articulates a far-sighted vision that will enable many newcomers to the industry to succeed at a very important business -- recovering our precious organic resources." -- Resource Recycling Magazine

Rodney W. Tyler is a Certified Professional Agronomist with more than 20 years experience in the horticultural composting and agronomic fields. He has been involved in compost quality control, research, marketing and product development, created markets for various organic products, authored more than 30 industry articles and has led numerous seminars on composting issues.

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